



Alleson Cheerleading
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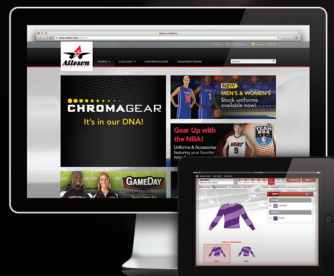
Alleson.com



2015



Check Out our new website,
B2B and Uniform Builder!



ALLESON.COM

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Head-to-Toe Solutions

FOR CHEERLEADERS & COACHES



Fit Kit

The most accurate way to ensure proper fit is to try on a sample.

We strongly recommend that you purchase a Fit Kit to use when sizing a team. These Fit Kits allow each participant to try on multiple sizes so they can select the skirt or top size that fits them best.

More information
on page 38!



Look for this symbol to
ensure a proper fit.

CHROMAGEAR

Innovative sublimated
garments with streamlined
ordering, inspired designs
and an online guarantee...

THE
BEST JUST GOT BETTER.

Visit Alleson.com to see all of our catalogs
featuring CHROMAGEAR styles and designs
in every sport category.



We'll give you a "V" for Versatility!

The **Harmony Shell & Skirt** can **mix & match** with our **Rhythm Uniform Series** for a uniform look that's all your own!



2 TOPS, 1 LINER



2 SKIRTS



Wear the
Harmony Shell
with Rhythm
Liner!



C180 & C280 Back

COLOR OPTIONS C181 & C281



A. C181 Harmony Shell

- 100% polyester double knit
- Three color traditional cut shell with v-neck front and pointed racer back
- Contrast color (white) side inserts, chest insert and upper back
- Contrast color shoulder inserts and lower back to match body color
- 2" three stripe, three color braid on v-neck and off v front
- 1" three stripe, two color braid at v front and around pointed racer back
- Cover hemmed bottom
- Designed to coordinate with the Harmony Skirt C281, Rhythm Skirt C280, and Rhythm Liner C680
- Not available as Custom-Stock

C181	Women's	S-XXL	List: \$30.00, \$32.00 (XXL)
C181Y	Girls'	S-L	List: \$28.00

B. C281 Harmony Skirt

- 100% polyester double knit
- Two color skirt with covered elastic waistband
- Contrasting color, single box pleat at left leg
- 1" Three stripe, two color braid around bottom of skirt, but not over the box pleat
- Designed to coordinate with the Harmony Shell C181, Rhythm Liner C680 and Rhythm Shell C180
- Not available as Custom-Stock

C281	Women's	S-XXL	List: \$30.00, \$32.00 (XXL)
C281Y	Girls'	S-L	List: \$28.00

C. C180 Rhythm Shell

- 100% polyester double knit
- Three color, traditional cut shell with two open cutouts at upper chest and upper back
- Contrast white side inserts and upper back
- Contrast color center chest insert
- 2" three stripe, three color braid on lower front and shoulder v's, sewn together at the point
- 1" three stripe, two color braid at chest, around center chest insert and around back cutout
- Cover hemmed bottom
- Designed to coordinate with the Rhythm Skirt C280, Rhythm Liner C680, and Harmony Skirt C281
- Not available as Custom-Stock

C180	Women's	S-XXL	List: \$30.00, \$32.00 (XXL)
C180Y	Girls'	S-L	List: \$28.00

D. C680 Rhythm Liner

- 84% polyester/16% spandex
- Three color v-neck pullover liner
- Adult sizes are a midriff style with 1½" covered elastic midriff bottom
- Youth sizes are full length with a cover hemmed bottom
- Solid color body with set-in sleeves and white center arm inserts
- 1" three stripe, two color braid at upper arm
- 2" three stripe, three color braid on lower arms
- Designed to coordinate with the Rhythm Shell C180, Rhythm Skirt C280, Harmony Shell C181, and Harmony Skirt C281
- Not available as Custom-Stock

C680	Women's	S-XXL	List: \$36.00, \$38.00 (XXL)
C680Y	Girls'	S-L	List: \$34.00

E. C280 Rhythm Skirt

- 100% polyester double knit
- Solid skirt with covered elastic waistband
- V-notch on front left leg
- 2" three stripe, three color braid around bottom of skirt and over front v-notch
- Designed to coordinate with Rhythm Shell C180, Rhythm Liner C680, and Harmony Shell C181
- Not available as Custom-Stock

C280	Women's	S-XXL	List: \$30.00, \$32.00 (XXL)
C280Y	Girls'	S-L	List: \$28.00

COLOR OPTIONS C180, C680 & C280



C101V & C201M

Color Options...



BK/LG BK/OR BK/WH CB/WH



DG/WH KE/WH LG/WH MA/WH



NA/LG NA/SC NA/WH OR/WH



PI/WH PU/LG PU/WH RO/SC



RO/WH SC/BK SC/WH

Best
Seller



A

B

Traditional Fit Poly Back Shells

Roomier fit through chest & waist
with traditional poly back

- 15 oz. double knit polyester front and back
- Fuller cut through bust and waist
- Perfect for growing bodies

A. C101V V-Shell



- V-neck shell with contrasting chest panel and solid straight back
- 1" color coordinating/white two stripe braid on V-front
- See colorways, page 4

C101V	Women's	S-XXL	List: \$23.00, \$25.00 (XXL)
C101VY	Girls'	XXS-L	List: \$22.00

B. C201M Multi-Pleat Skirt



- Elastic waistband skirt with contrasting box pleats
- See page 11 for more details
- See colorways, page 4

C201M	Women's	S-XXL	List: \$36.00, \$38.00 (XXL)
C201MY	Girls'	XXS-L	List: \$34.00

C. C100Y Solid Shell

- Solid color shell with v-neck
- Available as Custom-Stock, page 17

C100	Women's	S-XXL	List: \$10.50, \$12.50 (XXL)
C100Y	Girls'	XXS-L	List: \$9.50



D. C202AY A-Line Skirt[‡]

- Solid elastic waistband skirt
- See page 11 for more details
- Available as Custom-Stock, page 17

C202A	Women's	S-XXL	List: \$12.00, \$14.00 (XXL)
C202AY	Girls'	XXS-L	List: \$10.00



E. C105Y Solid Stretch Shell[‡]

- Solid color stretch back shell for contoured fit

Call Customer Service for stock fit samples

C105	Women's	S-XXL	List: \$10.00
C105Y	Girls'	XS-L	List: \$10.00



ALL PRODUCTS AVAILABLE IN-STOCK

[‡]Close-out items are available while inventory last. No additional discounts apply.





Pair your Figure Fit with any bottom...

Endless Possibilities!

A. C730F Lotus Figure Fit

- 5.5 oz. 90% polyester/10% spandex with moisture management wicking properties
- Three color, fitted pullover style with v-neck (no zippers)
- Back color is always the same color as the main front panel
- Not available as Custom-Stock

Call Customer Service for stock fit samples

C730F	Women's	S-XXL	List: \$54.00, \$56.00 (XXL)
C730FY	Girls'	S-L	List: \$52.00



B. C504P Groove Pant

- 5.5 oz. 90% polyester/10% spandex with moisture management wicking properties
- 2" flat elastic waistband
- Lowrise pant with slightly flared leg openings
- Not available as Custom-Stock

Call Customer Service for stock fit samples

C504P	Women's	S-XXL	List: \$36.00, \$38.00 (XXL)
C504PY	Girls'	S-L	List: \$34.00



C. C802S Cheer Short

- 5.5 oz. 90% polyester/10% spandex with moisture management wicking properties
- Solid fitted low rise short
- 3" inseam
- Not available as Custom-Stock

Call Customer Service for stock fit samples

C802S	Women's	S-XXL	List: \$12.00, \$14.00 (XXL)
C802SY	Girls'	S-L	List: \$10.00



D. C205 Fitted Straight Skirt



- 15 oz. double knit polyester
- Straight skirt for a slim look
- Fitted flat waistband with covered back zipper and double button closure
- Fits at natural waist (not a low rise fit)
- 2" side vents
- Back darts for tailored fit
- Available as Custom-Stock, page 17

C205	Women's	XXS-XL	(5-14)	List: \$24.00
		XXL-5XL	(16-22)	List: \$28.00
C205Y	Girls'	XXS-XL	(0-4)	List: \$22.00



E. C700F Shock Figure Fit

- 5.5 oz. 90% polyester/10% spandex with moisture management wicking properties
- 2 or 3 color, fitted pullover style with with v-neck (no zippers)
- Back color is always the same color as the bottom front panel
- 1" two stripe braid at v-neck
- Also available as Custom-Stock with sublimated panels at shoulders and upper arms, see pages 12-13, 17 for details

Call Customer Service for stock fit samples

C700F	Women's	S-XXL	List: \$54.00, \$56.00 (XXL)
C700FY	Girls'	S-L	List: \$52.00



Need a Men's or Boy's cheer uniform? Call Customer Service for details on custom styles.

Customize

*Figure Fits with Graphic Panels,
delivered in 3 weeks!*

*Choose your graphic and add it to our
Shock Figure Fit for a custom look!*

See page 17 for color options and order details!

Zebra

**STOCK SHELL
& INSERT OPTION**
C700F \$54.00
QCSFZBS \$32.50
\$86.50

STOCK SKIRT
C205 \$24.00

Production Time: 3 weeks including shipping. Add 3 weeks for Twill/Embroidery.

Stars

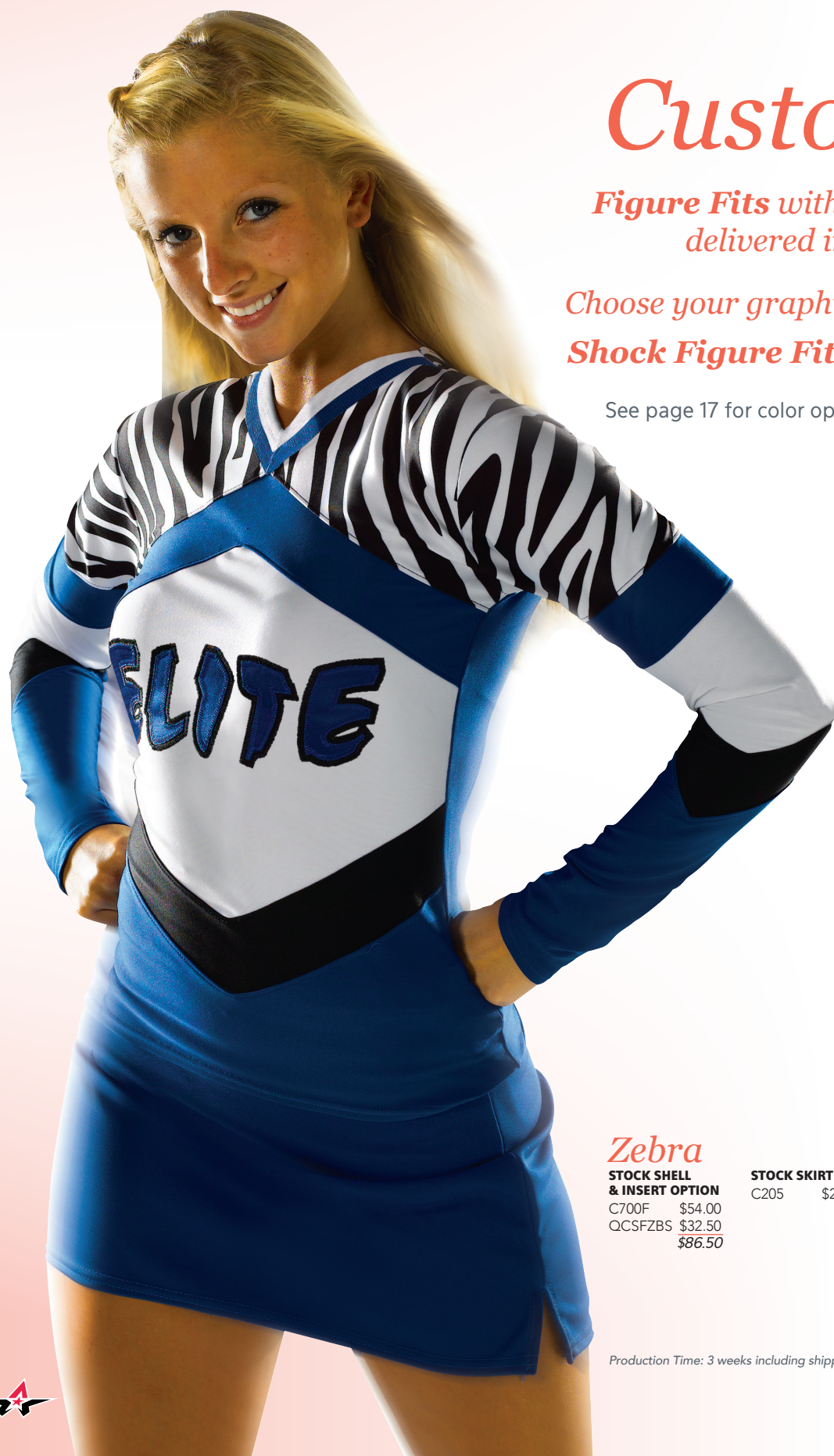
**STOCK SHELL
& INSERT OPTION**
C700F \$54.00
QCSFSCS \$32.50
\$86.50

STOCK SKIRT
C205 \$24.00

Polka Dots

**STOCK SHELL
& INSERT OPTION**
C700F \$54.00
QCSFPKS \$32.50
\$86.50

STOCK SKIRT
C205 \$24.00



**STOCK SHELL
& BRAID OPTION**
C100 \$10.50
QCTB25 \$19.00
\$29.50

STOCK SKIRT
C200 \$16.00



**STOCK SHELL
& BRAID OPTION**
C100 \$10.50
QCTB18 \$31.50
\$42.00

**STOCK SKIRT
& BRAID OPTION**
C200 \$16.00
QCSB11 \$16.50
\$32.50



**STOCK SHELL
& BRAID OPTION**
C100Y \$9.50
QCTB13 \$20.00
\$29.50

**STOCK SKIRT
& BRAID OPTION**
C200Y \$14.00
QCSB13 \$24.50
\$38.50



**STOCK SHELL
& BRAID OPTION**
C105+ \$10.00
QCTB411 \$31.50
\$41.50



**STOCK SHELL
& BRAID OPTION**
C105+ \$10.00
QCTB412 \$29.50
\$39.50

STOCK SKIRT
C205 \$24.00



**STOCK SHELL
& BRAID OPTION**
C100 \$10.50
QCTB413 \$31.50
\$42.00

**STOCK SKIRT
& BRAID OPTION**
C202A+ \$12.00
QCSB12 \$19.50
\$31.50



**STOCK SHELL
& BRAID OPTION**
C105+ \$10.00
QCTB210 \$26.00
\$36.00



**STOCK SHELL
& BRAID OPTION**
C105Y+ \$10.00
QCTB29 \$16.50
\$26.50



Production Time: 3 weeks including shipping. Add 3 weeks for Twill/Embroidery.
*Close-out items are available while inventory last. No additional discounts apply.

Pair a stock uniform with a braid and have it in 3 weeks!

See page 17 for ordering details!



**STOCK SHELL
& BRAID OPTION**

C100Y	\$9.50
QCTB11	\$16.50
	\$26.00

**STOCK SKIRT
& BRAID OPTION**

C200Y	\$14.00
QCSB15	\$24.50
	\$38.50

**STOCK SHELL
& BRAID OPTION**

C100Y	\$9.50
QCTB17	\$22.00
	\$31.50

**STOCK SKIRT
& BRAID OPTION**

C200Y	\$14.00
QCSB14	\$19.50
	\$33.50

**STOCK SHELL
& BRAID OPTION**

C100	\$10.50
QCTB16	\$19.50
	\$30.00

**STOCK SKIRT
& BRAID OPTION**

C200	\$16.00
QCSB14	\$19.50
	\$35.50

**STOCK SHELL
& BRAID OPTION**

C105Y†	\$10.00
QCTB52	\$16.50
	\$26.50

**STOCK SKIRT
& BRAID OPTION**

C200Y	\$14.00
QCSB54	\$20.00
	\$34.00



*Pair a stock
uniform with
a braid and
have it in
3 weeks!*

**STOCK SHELL
& BRAID OPTION**

C100	\$10.50
QCTB24	\$21.50
	\$32.00

**STOCK SKIRT
& BRAID OPTION**

C202A	\$12.00
QCSB22	\$21.00
	\$33.00

**Build your Custom-Stock Uniform
using the following guidelines.**

1. Choose a Uniform Top and/or Bottom – Indicate style(s), size(s) & color(s) found on product pages 12-16
2. Choose braid design locations for all of the different uniform pieces, as depicted
3. Select braid patterns and colors to be applied to uniform pieces. 161 options are available and shown on pages 37.
4. Detail customization application to embellish uniforms (optional)

- Production Time for Custom-Stock Uniforms is 3 weeks from receipt of order, including shipping. All orders must be faxed to Alleeson Cheerleading Customer Service in Rochester at 1-800-836-0775.
- All braids are made of pre-shrunk polyester to eliminate bleeding and puckering under normal specified care
- Dealers may apply braid to all cheerleading styles with the same list prices for all sizes (including all youth and adult sizes through XXL)
- Custom-Stock options are to be ordered as separate line items in addition to garment codes

Example from page 16, Girls' USA model:

C100Y	LG	2/S	2/M	2/L	2/XL	\$9.50	Stock Garments
QCTB11	ROWH	2/S	2/M	2/L	2/XL	\$16.50	Custom-Stock
						\$26.00	Total Per Garment

C200Y	LG	2/S	2/M	2/L	2/XL	\$14.00	Stock Garments
QCSB15	ROWH	2/S	2/M	2/L	2/XL	\$24.50	Custom-Stock
						\$38.50	Total Per Garment

- All orders are final once the braid is applied to the garments and they may not be cancelled or returned
- There will be a 25% up-charge for orders less than six pieces
- All customization is to be listed separately. See pages 40-41 for full details on Tackle Twill and Embroidery Programs

The following braid options are available on the C100/Y & C105/Y Stock Shells:

C100 C100Y	Women's Girls'	S-XXL XS-L	List: \$10.50, \$12.50 (XXL) List: \$9.50	OR	C105+ C105Y†	Women's Girls'	S-XXL XS-L	List: \$10.00 List: \$10.00
	Down Sides QCTB11 QCTB21 QCTB51	1" Braid 2" Braid 1½" Feather Braid	List: \$16.50 List: \$18.00 List: \$17.50		Front V QCTB12 QCTB22 QCTB52	1" Braid 2" Braid 1½" Feather Braid		List: \$15.00 List: \$16.00 List: \$16.50
	Down Sides & Front V QCTB13 QCTB23 QCTB53	1" Braid 2" Braid 1½" Feather Braid	List: \$20.00 List: \$21.50 List: \$21.00		Front V with Legs QCTB14 QCTB24 QCTB54	1" Braid 2" Braid 1½" Feather Braid		List: \$20.00 List: \$21.50 List: \$21.00
	X Front QCTB15 QCTB25 QCTB55	1" Braid 2" Braid 1½" Feather Braid	List: \$18.00 List: \$19.00 List: \$18.50		Side V's QCTB16 QCTB26 QCTB56	1" Braid 2" Braid 1½" Feather Braid		List: \$19.50 List: \$21.00 List: \$20.00
	Interlocking V's QCTB17 QCTB27 QCTB57	1" Braid 2" Braid 1½" Feather Braid	List: \$22.00 List: \$23.00 List: \$22.50		V's with Ribbons QCTB18 QCTB28 QCTB58	1" Braid 2" Braid 1½" Feather Braid		List: \$31.50 List: \$34.50 List: \$32.00
	V-Neck QCTB19 QCTB29 QCTB59	1" Braid 2" Braid 1½" Feather Braid	List: \$15.50 List: \$16.50 List: \$16.00		V-Neck & Down Sides QCTB110 QCTB210 QCTB510	1" Braid 2" Braid 1½" Feather Braid		List: \$25.00 List: \$26.00 List: \$25.50
	V-Neck & Shoulders QCTB111 QCTB411	1" Braid Combo - (Adt Only) 2" Braid @ V-Neck, 1" Braid @ shoulders	List: \$30.00 List: \$31.50		V-Neck & Center Mini V QCTB112 QCTB412	1" Braid Combo - (Adt Only) 1" Braid @ V-Neck, 2" Braid @ center mini V		List: \$28.50 List: \$29.50
	Neck V's & Inverted V QCTB113 QCTB413	1" Braid Combo - (Adt Only) 1" Braid @ shoulders, 2" Braid @ inverted V	List: \$30.00 List: \$31.50					

**The following panel options are
available on the C700F/Y:**

C700F C700FY	Women's Girls'	S-XXL S-L	List: \$54.00, \$56.00 (XXL) List: \$52.00
			Stock
			QCSFZBS
			QCSFPKS
			QCSFSCS
	Shoulder & Upper Arm Panels		
	QCSFZBS Zebra		List: \$32.50
	QCSFPKS Polka Dots		List: \$32.50
	QCSFSCS Scattered Stars		List: \$32.50

*C700F/Y comes with body colors and braid at v-neck as stocked, pages 6-7.

**The following braid options are available on the C200/Y, C202A/Y & C205/Y Stock Skirts
(excludes C201M/Y, C280/Y, C281/Y and C230/Y):**

C200 C200Y C202A† C202AY† C205	Women's Girls'	S-XXL XXS-L S-L XXS-5XL	List: \$16.00, \$18.00 (XXL) List: \$14.00 List: \$12.00, \$14.00 (XXL) List: \$10.00 List: \$24.00, \$28.00 (XXL-5XL, 16-22) List: \$22.00
	Location: Down Sides & Bottom QCSB13 QCSB23 QCSB53	1" Braid 2" Braid 1½" Feather Braid	List: \$24.50 List: \$26.50 List: \$25.50
	Location: Off Bottom QCSB14 QCSB24 QCSB54	1" Braid 2" Braid 1½" Feather Braid	List: \$19.50 List: \$21.00 List: \$20.00
	Location: Bottom QCSB12 QCSB22 QCSB52	1" Braid 2" Braid 1½" Feather Braid	List: \$19.50 List: \$21.00 List: \$20.00
	Location: Down Sides & Off Bottom QCSB15 QCSB25 QCSB55	1" Braid 2" Braid 1½" Feather Braid	List: \$24.50 List: \$26.50 List: \$25.50

Production Time: 3 weeks including shipping. Add 3 weeks for Twill/Embroidery
*Close-out items are available while inventory last. No additional discounts apply.

Production Time: 3 Weeks including shipping. Add 3 weeks for Twill/Embroidery. *Close-out items are available while inventory last. No additional discounts apply.



Top: JC103F
Skirt: JC210
Design:
Mod-JD1000

- Color 1
- Color 2
- Color 3

Mod-JD1000
back

Top: JC103F
Skirt: JC210
Design:
Stealth-JD1049

- Color 1
- Color 2
- Color 3



A. JC103 Series **CHROMAGEAR** Figure Fits

- 9 oz. 90% polyester/10% spandex with moisture management wicking properties
- Set-in long sleeves and mock neck (v-neck in JC103V, not shown)
- 8" zipper on upper back (6" for Girls')

JC103F	Mock Neck	Women's	S-XXL	List: \$80.00, \$84.00 (XXL)
JC103FY	Mock Neck	Girls'	XS-L	List: \$76.00
JC103V	V-Neck	Women's	S-XXL	List: \$80.00, \$84.00 (XXL)
JC103VY	V-Neck	Girls'	XS-L	List: \$76.00

B. JC210 **CHROMAGEAR** A-Line Skirt

- 9 oz. 90% polyester/10% spandex with moisture management wicking properties
- Covered elastic waistband
- Back darts for tailored fit

JC210	Women's	S-XXL	List: \$60.00, \$64.00 (XXL)
JC210Y	Girls'	XS-L	List: \$56.00

Add Accessories to complete the package!

JC103F	List: \$80.00, \$84.00 (XXL), \$76.00 (Youth)
JC210	List: \$60.00, \$64.00 (XXL), \$56.00 (Youth)

CHB3	List: \$5.50
CBAGP1	List: \$14.50
C301	List: \$12.50, \$14.50 (XXL), \$11.50 (Youth)

Head-to-Head
Package



Accessories
Package



HEAD-TO-TOE PACKAGE PRICE*
List: \$172.50, \$182.50 (XXL), \$163.50 (Youth)
*Includes Uniform

ACCESSORIES PACKAGE PRICE*
List: \$32.50, \$34.50 (XXL), \$31.50 (Youth)
*Excludes Uniform



Top: JC103F
Skirt: JC210
Design:
Hypnotic-JD1006

- Color 1
- Color 2
- Color 3
- Color 4

Top: JC103F
Skirt: JC210
Design:
Ribbon-JD1050

- Color 1
- Color 2
- Color 3



Ribbon -
JD1050
back

Production Time: 5 weeks from the day art approval is received, including shipping



Top: JC103F
Skirt: JC210
Design:
Karma-JD1004

■ Color 1
□ Color 2



Top: JC103F
Skirt: JC210
Design:
Helix-JD1005

■ Color 1
■ Color 2



Top: JC103F
Skirt: JC210
Design:
Paragon-JD1003

■ Color 1
□ Color 2
■ Color 3

See our newest
collection of
CHROMAGEAR!



See pages 34-35!



A. JC103 Series **CHROMAGEAR**
Figure Fits

- 9 oz. 90% polyester/10% spandex with moisture management wicking properties
- Set-in long sleeves and mock neck (v-neck in JC103V, not shown)
- 8" zipper on upper back (6" for Girls')

JC103F	Women's Mock Neck	S-XXL	List: \$80.00, \$84.00 (XXL)
JC103FY	Girls' Mock Neck	XS-L	List: \$76.00
JC103V	Women's V-Neck	S-XXL	List: \$80.00, \$84.00 (XXL)
JC103VY	Girls' V-Neck	XS-L	List: \$76.00

B. JC210 **CHROMAGEAR** A-Line Skirt

- 9 oz. 90% polyester/10% spandex with moisture management wicking properties
- Covered elastic waistband
- Back darts for tailored fit

JC210	Women's	S-XXL	List: \$60.00, \$64.00 (XXL)
JC210Y	Girls'	XS-L	List: \$56.00

C. JC108 **CHROMAGEAR** Shell

- 9 oz. 90% polyester/10% spandex with moisture management wicking properties
- V-neck with open shoulder cut

JC108	Women's	S-XXL	List: \$60.00, \$64.00 (XXL)
JC108Y	Girls'	XS-L	List: \$56.00

D. JC111 **CHROMAGEAR** Shell

- 9 oz. 90% polyester/10% spandex with moisture management wicking properties
- Single shoulder design with 1" strap on opposite shoulder for support
- Front and back design

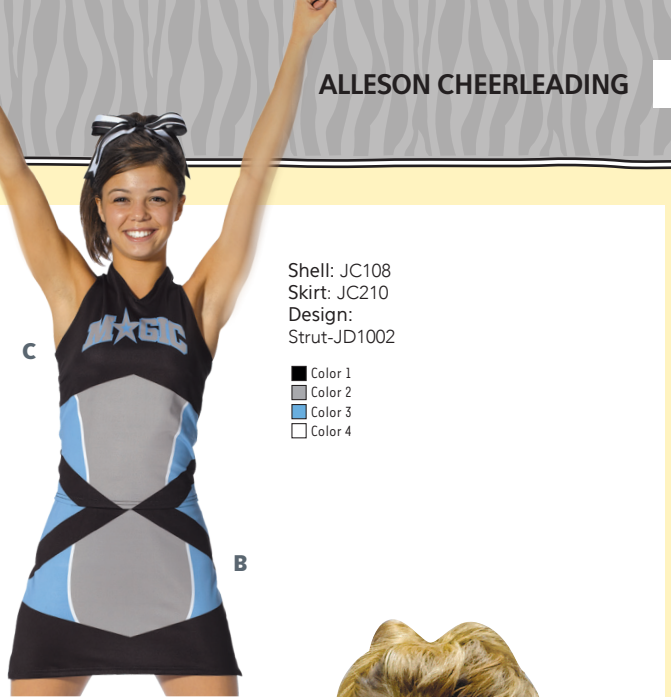
JC111	Women's	S-XXL	List: \$60.00, \$64.00 (XXL)
JC111Y	Girls'	XS-L	List: \$56.00

CHROMAGEAR

the dye is infused directly into the threads of the uniform.

See page 36 for How-To-Order details.

Production Time: 5 weeks from the day art approval is received, including shipping



Shell: JC108
Skirt: JC210
Design:
Strut-JD1002

■ Color 1
■ Color 2
■ Color 3
□ Color 4



Shell: JC111
Skirt: JC210
Design:
Idol-JD1001

■ Color 1
■ Color 2
□ Color 3



Idol -
JD1001
back



Body Suit:
JC303B
Design:
Zebra-JD1023

Top: JC302M
Bottom: JC300
Design:
Gingham-JD1040

Color 1
Color 2



Top: JC302M
Bottom: JC301
Design:
Leopard-JD1025

Color 1
Color 2
Color 3

A. JC303B CHROMAGEAR Body Suit

- 4.5 oz. 90% polyester/10% spandex with moisture management wicking properties
 - Full body suit with set-in long sleeves and fold-down turtleneck
 - Three snap crotch with covered elastic leg openings (two snap for Girls')
 - 12" zipper on upper back (10" for Girls')
- | | | | |
|---------|---------|-------|------------------------------|
| JC303B | Women's | S-XXL | List: \$64.00, \$68.00 (XXL) |
| JC303BY | Girls' | XS-L | List: \$60.00 |

B. JC302 Series CHROMAGEAR Midriiffs

- Same fabric as JC303B
 - Set-in long sleeves and fold-down turtleneck or v-neck
 - 2" covered elastic at midriff bottom to eliminate the top from riding up or stretching out
 - 8" zipper on upper back (6" for Girls')
- | | | | | |
|---------|------------|---------|-------|------------------------------|
| JC302M | Turtleneck | Women's | S-XXL | List: \$59.00, \$63.00 (XXL) |
| JC302MY | Turtleneck | Girls' | XS-L | List: \$55.00 |
| JC302VM | V-Neck | Women's | S-XXL | List: \$59.00, \$63.00 (XXL) |
| JC302VY | V-Neck | Girls' | XS-L | List: \$55.00 |

C. JC300 Series CHROMAGEAR Briefs

- 4.5 oz. 90% polyester/10% spandex with moisture management wicking properties
 - Elasticized legs and waist
- | | | | | |
|--------|---------------|---------|-------|------------------------------|
| JC300 | Brief | Women's | S-XXL | List: \$31.00, \$33.00 (XXL) |
| JC300Y | Brief | Girls' | XXS-L | List: \$29.00 |
| JC301 | Boy Cut Brief | Women's | S-XXL | List: \$33.00, \$35.00 (XXL) |
| JC301Y | Boy Cut Brief | Girls' | XXS-L | List: \$31.00 |

D. JC803B CHROMAGEAR Racer Back Bra Top

- 5.5 oz. 90% polyester/10% spandex
 - 100% tricot knit liner
 - Racer back bra top with front liner for added coverage
 - Available in any of the bodywear designs on page 23
- | | | | |
|---------|---------|-------|------------------------------|
| JC803B | Women's | S-XXL | List: \$42.00, \$44.00 (XXL) |
| JC803BY | Girls' | S-L | List: \$40.00 |



Racer Back Bra
Top: JC803B
Design:
Zebra-JD1023

Color 1
Color 2

NEW

Empowered JD1017
Color 1

NEW

Paws JDPAWS
Color 1

NEW

Speed JDSPD
Color 1

NEW

Stacked JDSTK
Color 1

NEW

Digi Camo JDDIGI
Color 1
Color 2
Color 3
Color 4

Polka Dots JD1017
Color 1
Color 2

Camouflage JD1024
Color 1
Color 2
Color 3

Assorted Stripes JD1018
Color 1
Color 2
Color 3
Color 4

Floral JD1026
Color 1
Color 2

Scattered Stars JD1019
Color 1
Color 2
Color 3
Color 4

Diamonds JD1033
Color 1
Color 2

Houndstooth JD1038
Color 1
Color 2

Plaid JD1042
Color 1
Color 2
Color 3

Scattered Paws JD1039
Color 1
Color 2
Color 3

Flames JD1041
Color 1
Color 2
Color 3

Gradient JD1020
Color 1
Color 2

Logo Hip & Rear JD1021
Color 1
Choose your own logo or mascot!
(Not available on JC302M)

Logo Rear JD1022
Color 1
Choose your own logo or mascot!
(Not available on JC302M)

Paisley JD1043
Color 1
Color 2

Multi-Color Polka Dots JD1044
Color 1
Color 2
Color 3
Color 4

Big Top JD1045
Color 1
Color 2
Color 3

Snakeskin JD1046
Color 1
Color 2

Hearts JD1047
Color 1
Color 2

Large Dots JD1048
Color 1
Color 2
Color 3
Color 4

Peace Sign JD1049
Color 1
Color 2
Color 3
Color 4

See page 36 for how to order details and color options!

Production Time: 5 weeks from the day art approval is received, including shipping



REVERSIBLE SHORT



See C800T details on page 26!



See C801RY details on page 26!

Camp Accessories & Gear



Also available in Girls!

See C801R details on page 26!



C. C150FT Fanwear Jersey

- 100% polyester 70 denier micro mesh
- 100% polyester DAZZLE yoke and sleeves, mitered rib v-neck
- Women's fit pullover football jersey
- Designed to be worn over a tank or t-shirt
- Front and back of jersey are fully printable for individual customization

C150FT Women's XS-XXL List: \$19.00, \$21.00 (XXL)

*Not available in Girl's



D. C504P Groove Pant

- 5.5 oz. 90% polyester/10% spandex with moisture management wicking properties
- 2" flat elastic waistband
- Lowrise pant with slightly flared leg openings

C504P Women's S-XXL List: \$36.00, \$38.00 (XXL)
C504PY Girls' S-L List: \$34.00



1 Short, 2 Looks!

Short is designed for waistband to be rolled!

Short is designed for waistband to be rolled!

A. C803 Reversible Zone Short

NEW LOW PRICE

- 100% polyester mini mesh
- Double ply, fully reversible mesh cheer short
- One side is solid color with color coordinating zebra accents and other side has a full zebra print
- 1½" covered waistband, designed to be folded over
- Features modern, color contrasting piping down sides with contrast ¼" hem around bottom of leg openings on one side
- Solid side of short is the first color listed
- 3" inseam

C803 Women's S-XXL List: \$19.00, \$21.00 (XXL)
C803Y Girls' S-L List: \$16.00



1



2

C803 Reverse



B. C804 Solid Spark Short

NEW LOW PRICE

- Solid single ply cheer short with 1½" covered elastic waistband
- Short is designed for waistband to be rolled
- Extra soft and comfortable microfiber fabric, perfect for all levels of cheer
- 3" inseam

C804 Women's S-XXL List: \$14.00, \$16.00 (XXL)
C804Y Girls' S-L List: \$12.00



D



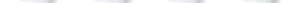


Camp
T-shirts,
Tanks &
Shorts!

A. C800T Camp T-Shirt‡

- 5.5 oz. 90% polyester/10% spandex with moisture management wicking properties
- Short sleeve crew neck fitted t-shirt
- Set-in cap sleeves
- White body with contrast color crew neck and upper shoulder panel

C800T	Women's	S-XXL	List \$12.00
C800TY	Girls'	S-L	List \$12.00
WH/BK	WH/NA	WH/RO	WH/SC



B. C801R Racer Back Tank

- 5.5 oz. 90% polyester/10% spandex with moisture management wicking properties
- Solid racer back tank with scoop neck
- Hemmed armholes and bottom
- Also available as Custom-Stock with contrast color piping around scoop neck and armholes

C801R	Women's	S-XXL	List \$15.00, \$17.00 (XXL)
C801RY	Girls'	S-L	List \$13.00

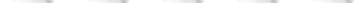


C. Custom-Stock Racer Back Tank

- Trim at Neck and Armholes
- Same fabric and features as C801R with trim at neck and armholes

QCRBCT List: \$13.00
*Add QCRBCT price to Stock C801R price

WH/BK	WH/NA	WH/PU	WH/RO	WH/SC
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D. C802S Camp Short

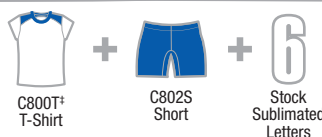
- 5.5 oz. 90% polyester/10% spandex with moisture management wicking properties
- Solid fitted low rise short
- 3" inseam

C802S	Women's	S-XXL	List \$12.00, \$14.00 (XXL)
C802SY	Girls'	S-L	List \$10.00

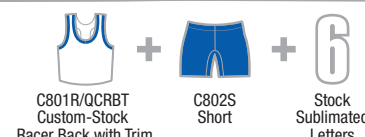


Make it a **Camp Pak & Save!**

Camp Pak 1



Camp Pak 2



Camp Pak 3



Step 1:

- Indicate Camp Pak Code

Step 2:

- List colors and sizes for tops and bottoms

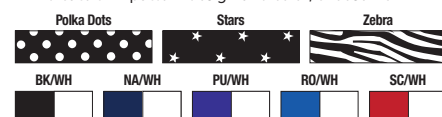
Step 3:

- Indicate Lettering information:
- Indicate Team Name (up to 6 letters)
- Indicate Font Style, choose from:

OOMPH BADABOOM FLYER

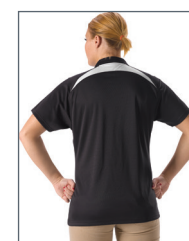
Step 4:

- Indicate twill pattern design and color, choose from:



Coach's Polos

Team Ready includes Coaches too! Perfect for the field, the court, and the competition floor!



GPL2W Back

E. GPL2W Women's GameDay Press Conference Polo

- 100% **eXtreme microfiber** Cationic colorfast polyester with moisture management fibers (5.6 oz.)
- Solid color body with contrast color, self-material inserts made out of medium weight soft hand micro tricot with moisture management technology
- Contrast color, self-material side inserts starting at the undersleeves and going down to a point
- Contrast color, self-material insert on back below collar and going to a point on both left and right and ending at set-in sleeves
- Three button placket with self-material, contrast color facing on inside of placket
- Self-material set-in, mitered v-neck with bar tack reinforcement and fold over collar
- Straight hemmed bottom and sleeve ends

GPL2W Women's XS-XXL List: \$31.00, \$34.00 (XXL)

*Not available in Girls



F. GPLW1 Women's GameDay Heritage Polo

- 100% **eXtreme plaited knit** Cationic colorfast polyester with moisture management fibers
- 100% polyester pin dot mesh
- Raglan short sleeve design with contrasting color piping from top of shoulders to undersleeves and all the way around to back of neck
- Contrast color, self-material inserts from raglan shoulders down to the middle sleeves – tapered as it moves down the sleeves
- Self-color pin dot mesh undersleeve inserts from raglan shoulders to sleeve ends
- Self-material main body color fold over collar
- Straight hemmed bottom and sleeves
- Two button placket with self-material, contrast color facing on inside of placket

GPLW1 Women's XS-XXL List: \$29.00, \$32.00 (XXL)

*Not available in Girls



ALL PRODUCTS AVAILABLE IN-STOCK

‡Close-out items are available while inventory last. No additional discounts apply.

*Camp Pak prices include up to 6 sublimated letters. Add \$4.00 for every additional letter.

*Camp Pak Production Time is 3 weeks, including shipping.



BODYWEAR

Comfort, flexibility
& confident
coverage stocked
in all team colors!



BODYWEAR

- 4.5 oz. 90% polyester/10% spandex with moisture management wicking properties

C300, C301, C302M & C302VM Colors (*C302VM/Y only available in indicated colors):



A. C302M Midriff

- Set-in long sleeves and fold-down turtleneck
- 2" covered elastic at midriff bottom
- 8" zipper on upper back (6" for Girls')

C302M	Women's	S-XXL	List: \$25.50, \$28.50 (XXL)
C302MY	Girls'	XS-L	List: \$23.50

B. C302VM V-Neck Midriff

- Set-in long sleeves and v-neck

C302VM	Women's	S-XXL	List: \$25.00, \$28.00 (XXL)
C302VMY	Girls'	XS-L	List: \$23.00

C. C300 & C301 Briefs

- Elasticized legs and waist

C300	Traditional	Women's	S-XXL	List: \$10.50, \$12.50 (XXL)
C300Y	Traditional	Girls'	XXS-L	List: \$9.50
C301	Boy Cut	Women's	S-XXL	List: \$12.50, \$14.50 (XXL)
C301Y	Boy Cut	Girls'	XXS-L	List: \$11.50

D. C303B Body Suit

- Full body suit with set-in long sleeves and fold-down turtleneck
- Three snap crotch with covered elastic leg openings (two snap for Girls')
- 12" zipper on upper back (10" for Girls')

C303B	Women's	S-XXL	List: \$28.50, \$31.50 (XXL)
C303BY	Girls'	XS-L	List: \$26.50

METALLIC BODYWEAR

- 80% nylon/20% spandex

E. C305 Metallic Boy Cut Brief

- Elasticized legs and waist

C305	Women's	S-XXL	List: \$20.50, \$22.50 (XXL)
C305Y	Girls'	XS-L	List: \$18.50



SOCKS

F. CSOXM Mega Cheer Sock

- 83% mircofiber/9% acrylic/4% elastic/2% nylon

CSOXM	Small 6-9 (size 12-4)	List: \$7.50
	Large 9-12 (size 6-12)	

G. CSOXT Tab Sock†

- 83% mircofiber/9% acrylic/4% elastic/2% nylon

CSOXT	Small 6-9 (size 12-4)	List: \$7.50
	Large 9-12 (size 6-12)	

CSOXM & CSOXT Colors:



ALL PRODUCTS AVAILABLE IN-STOCK

†Close-out items are available while inventory last. No additional discounts apply.



Twist n' Switch CONVERTIBLE POMS



Solid Plastic Convertible Pom Metallic Convertible Pom

HALF & HALF POMS!

Each convertible pom is made up of two pieces, featuring a **twist n' switch** baton handle that allows you to change the style and color of your poms instantly!



CPOMM Metallic Convertible Pom

- 6" metallic pom with convertible "twist" baton handle
- Two colors are intermingled within pom
- Pre-fluffed
- 2,500 3/4" streamers per pom
- Sold individually

CPOMM List: \$19.00 per pom

FL	GM	HO	MB	MR	SM



CPOM1 Solid Plastic Convertible Pom

- 6" plastic pom with convertible "twist" baton handle
- Pre-fluffed
- 2,500 3/4" streamers per pom
- Sold individually

CPOM1 List: \$14.50 per pom

BK	CB	DG	KE	LG	MA	NA	OR	PU	RO	SC	WH



CPOM2 Two Color Plastic Mix Convertible Pom

- 6" plastic pom with convertible "twist" baton handle
- Two colors are intermingled within pom
- Pre-fluffed
- 2,500 3/4" streamers per pom
- Sold individually

CPOM2 List: \$14.50 per pom

BK/LG	BK/SC	BK/WH	CB/WH	DG/WH	KE/WH
LG/WH	MA/WH	NA/LG	NA/WH	OR/WH	PU/WH
RO/LG	RO/SC	RO/WH	SC/WH		



Half & Half Pair



CHB3 Classic Hair Bow **NEW**

Available May 2015

- 100% polyester ribbons
- One color bow with center knot
- Covered black elastic ponytailer with no metal
- 2" wide ribbon, 7" long x 7" wide
- Retail packaged to keep bow from losing its shape.
- One size fits most

CHB3 List: \$5.50

BK	DG	HP	KE	LG	MA	NA	OR	PU	RO	SC	WH



CHB2 Hype Hair Bow

- 100% polyester ribbons
- Traditional style bow
- Two color bow with three tiers of ribbon and solid center knot
- Covered black elastic, no metal ponytailer
- One size fits most

CHB2 List: \$7.00



CHB1 Frenzy Hair Bow

- 100% polyester ribbons
- Two color bow with three tiers of ribbon and center knot
- Covered black elastic, no metal ponytailer
- One size fits most

CHB1 List: \$6.00

CHB2 & CHB1 colors:

BK/GM/BK	BK/SM/BK	BK/WH/BK	CA/WH/CA	CB/WH/CB	DG/WH/DG
KE/WH/KE	LG/WH/LG	MA/WH/MA	NA/WH/NA	OR/WH/OR	PI/WH/PI
PU/WH/PU	RO/WH/RO	SC/WH/SC	TE/WH/TE	WH/GM/WH	WH/SM/WH

A. C940JW Women's Cheer Warm-Up Jacket **NEW**

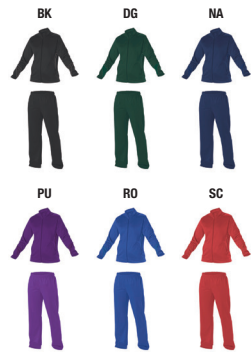
- Available June 2015
- 100% brushed tricot Cationic colorfast polyester (5 oz.)
 - Full front zip, long sleeve solid color warm-up jacket
 - Two on-seam front pockets
 - Self-material sleeve cuffs, bottom band and stand-up collar

C940JW	Women's	S-XXL	List: \$33.00, \$36.00 (XXL)
C940JG	Girls'	S-L	List: \$31.00

B. C945PW Women's Cheer Warm-Up Pant **NEW**

- Available June 2015
- 100% brushed tricot Cationic colorfast polyester (5 oz.)
 - Comfort fit solid color warm-up pant
 - 1½" elastic waistband, inside drawcord (Women's only)
 - Straight hemmed leg openings

C945PW	Women's	S-XXL	List: \$25.00, \$28.00 (XXL)
C945PG	Girls'	S-L	List: \$23.00



C940JW/
C945PW
Back

Unbeatable
Price!



NEW
LOW
PRICE

GBTJK2W/
GBTPT2W
Back View

C. GBTJK2W Women's GameDay Warm-Up Jacket

- 100% brushed tricot Cationic colorfast polyester (7.2 oz.)
- Full front zip long sleeve warm-up jacket
- Contrast color, self-material side inserts starting at the under sleeve and down to a point
- Contrast color, self-material insert on front sleeves starting at mid-sleeve and down to a point
- Two front pockets (bottom hole in one pocket for headphone cord access)
- Straight hemmed bottom with bungee cord and toggles insert into front pockets
- Self-material stand-up collar
- Straight hemmed sleeve ends

GBTJK2W	Women's	S-XXL	List: \$40.00, \$44.00 (XXL)
GBTJK2G	Girls'	S-L	List: \$37.00



D. GBTPT2W Women's GameDay Warm-Up Pant

- 100% brushed tricot Cationic colorfast polyester (7.2 oz.)
- Comfort fit solid color warm-up pant
- Two front pockets
- 1½" covered elastic waistband, inside drawcord
- Straight hemmed leg openings

GBTPT2W	Women's	S-XXL	List: \$35.00, \$39.00 (XXL)
GBTPT2G	Girls'	S-L	List: \$33.00



GFH2W/
GFPS
Back View

E. GFH2W Women's GameDay Fleece Hoodie

- 100% Cationic colorfast polyester 8 oz. performance fleece
- Cationic colorfast polyester performance fleece body and hood
- Contrast color, self-material side inserts starting at the under sleeve and down to a point
- Contrast color, self-material insert on front sleeves starting at mid-sleeve and down to a point
- Self-material front pouch pocket with button hole inside for headphone cord access
- Self color drawstring at neck
- Self-material fleece bottom band and sleeve cuffs
- Opening in cuff for thumb placement

GFH2W	Women's	XS-XXL	List: \$44.00, \$47.00 (XXL)
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* Not Available in Girls'



F. GFPS Gameday Fleece Pant

- 100% Cationic colorfast polyester 8 oz. performance fleece
- Cationic colorfast polyester fleece solid body
- Unisex fit with two front deep pockets
- 2" elastic waistband, inside drawcord
- Hemmed open bottom leg openings

GFPS	Adult	S-XXXL	List: \$38.00, \$41.00 (XXL), \$44.00 (XXXL)
GFPSY	Youth	S-XL	List: \$35.00



G. CRJ1 Rain Jacket

- 100% clear PVC
- Unisex Fit
- Full zip front with placket to cover zipper
- Two front pockets with snap closure flaps
- Separate back ventilation flap with mesh air vents to allow breathability
- Long sleeves with adjustable snap closure on cuffs
- Detachable hood with drawstring
- Separate carrying case for convenience

CRJ1	Adult	S-XXL	List: \$17.00, \$19.00 (XXL)
CRJ1Y	Youth	XS-L	List: \$16.00



CRJ1
Back
View

See page 41
for rain jacket
customization!



Best
Seller!

CBAGP1
Back View

H. CBAGP1 Cheer Pom Bag

- 100% polyester tricot (cheerleader side)
- 100% polyester 70 denier PRO-BRITE tricot mesh (Back)
- Back pack style with lightweight rope arm straps and cinch closed top
- Fits poms, shoes, water bottle and other small accessories
- Cheerleader design on front with zebra and star pattern
- 2 color zebra print on back to match main colors on front design
- Dimensions: 15" wide x 18" tall

CBAGP1	List: \$14.50
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HOW TO ORDER:
1 Choose your Design
from our design pages 34

2 Choose your Style
from our style guide shown below

» For next steps and additional ordering information, see page 36.

PRINT PATTERN PROGRAM

Design your favorite **CHROMAGEAR** GameDay Style with Print Patterns in 2 location options for a unique team look!

HOW TO ORDER

- 1 Choose your Pattern Placement** from our Pattern Placement Guides shown to the right – choose from Almost All-Over or Side Inserts
 - 2 Choose your Pattern Design** from our Pattern Swatches shown below & on page 23
 - 3 Choose your GameDay Style** from our Style Guide shown below
- » For next steps and additional ordering information, see page 36.

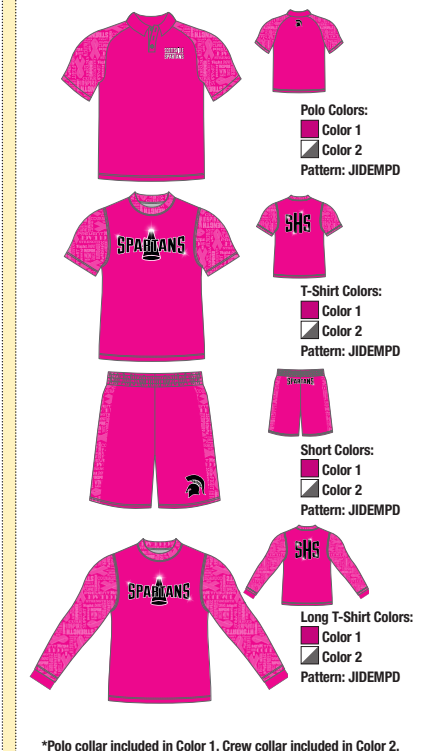
2 Choose your Pattern Design


For more pattern design options and **CHROMAGEAR** Bodywear, see page 23!

1 Choose your Pattern Placement
ALMOST ALL-OVER JDGA01


*Polo and Crew collars included in Color 1.

Lettering: Classic Script & Playmaker

NEW
SIDE INSERTS JDGI01


*Polo collar included in Color 1. Crew collar included in Color 2.

Lettering: Duke

NEW
FLEECE HOODIE

- Raglan sleeves, self-material fleece bottom band and sleeve cuffs
- Self-material front pouch pocket with button hole inside for headphones
- Pin dot mesh sublimated lined inside hood
- Cover seamed throughout for additional strength and appearance
- Drawstrings at neck (Adult and Women's only)

– Drawstring colors available:



*Drawstring colors are NOT dyed to match CHROMAGEAR colors. Shades may vary.

SHORTS & FLEECE PANT

- Single ply body, cover hemmed leg openings
- 1½" covered elastic waistband, inside drawcord (Short styles only)
- Pocketed short and fleece pant styles feature 2 on-seam "deep" pockets (JGSP7A/Y, JGSP9A/Y, JGSP1A, JGSP5W & JGFPPA/W/Y)
- Adult short inseams: 7" & 9"; Youth short inseams: 7" & 9"; Women's short inseam: 5"
- 2" covered elastic waistband, inside drawcord (JGFPPA/W/Y only)

Call Customer Service for size information!

CHROMAGEAR GAMEDAY PRICE GUIDE

	Styles	Sizes	NEW Fabric P: 100% polyester 8 oz. performance fleece with soft brushed inside	NEW Fabric Z: 100% extreme motion flat knit polyester with moisture management fibers	Fabric 0: 100% texturized polyester interlock	Fabric 8: 87% polyester/13% spandex flat knit front , 95% polyester/5% spandex pin dot mesh back
TRAINING TOPS						
Adult Loose Fit Short Sleeve Crew T-Shirt	JGJC1A	S-XXXL	N/A	N/A	List: \$45.00, \$49.00 (XXL), \$53.00 (XXXL)	List: \$55.00, \$59.00 (XXL), \$63.00 (XXXL)
Women's Loose Fit Short Sleeve Crew T-Shirt	JGJC1W	XS-XXL	N/A	N/A	List: \$45.00, \$49.00 (XXL)	List: \$55.00, \$59.00 (XXL)
Youth Loose Fit Short Sleeve Crew T-Shirt	JGJC1Y	S-XL	N/A	N/A	List: \$41.00	List: \$51.00
Adult Loose Fit Long Sleeve Crew T-Shirt	JGJC2A	S-XXXL	N/A	N/A	List: \$50.00, \$54.00 (XXL), \$58.00 (XXXL)	List: \$60.00, \$64.00 (XXL), \$68.00 (XXXL)
Women's Loose Fit Long Sleeve Crew T-Shirt	JGJC2W	XS-XXL	N/A	N/A	List: \$50.00, \$54.00 (XXL)	List: \$60.00, \$64.00 (XXL)
Youth Loose Fit Long Sleeve Crew T-Shirt	JGJC2Y	S-XL	N/A	N/A	List: \$46.00	List: \$56.00
POLOS						
Adult Raglan Sleeve Polo	JGPL1A	XS-XXXXL	N/A	List: \$70.00, \$74.00 (XXL), \$78.00 (XXXL), \$82.00 (XXXXL)	N/A	N/A
Women's Raglan Sleeve Polo	JGPL1W	XS-XXL	N/A	List: \$70.00, \$74.00 (XXL)	N/A	N/A
Youth Raglan Sleeve Polo	JGPL1Y	S-XL	N/A	List: \$66.00	N/A	N/A
Adult Set-in Sleeve Polo	JGPL2A	XS-XXXXL	N/A	List: \$70.00, \$74.00 (XXL), \$78.00 (XXXL), \$82.00 (XXXXL)	N/A	N/A
Women's Set-in Sleeve Polo	JGPL2W	XS-XXL	N/A	List: \$70.00, \$74.00 (XXL)	N/A	N/A
Youth Set-in Sleeve Polo	JGPL2Y	S-XL	N/A	List: \$66.00	N/A	N/A
HOODIE						
Adult Fleece Hoodie	JGFH1A	S-XXXXL	List: \$90.00, \$94.00 (XXL), \$98.00 (XXXL), \$102.00 (XXXXL)	N/A	N/A	N/A
Women's Fleece Hoodie	JGFH1W	XS-XXL	List: \$90.00, \$94.00 (XXL)	N/A	N/A	N/A
Youth Fleece Hoodie	JGFH1Y	S-XL	List: \$86.00	N/A	N/A	N/A
SHORTS & FLEECE PANT						
Adult 7" Inseam Short w/o Pockets	JGSS7A	S-XXXL	N/A	N/A	List: \$50.00, \$54.00 (XXL), \$58.00 (XXXL)	List: \$60.00, \$64.00 (XXL), \$68.00 (XXXL)
Youth 7" Inseam Short w/o Pockets	JGSS7Y	S-XL	N/A	N/A	List: \$46.00	List: \$56.00
Adult 7" Inseam Short w/ Pockets	JGSP7A	S-XXXL	N/A	N/A	List: \$53.00, \$57.00 (XXL), \$61.00 (XXXL)	List: \$63.00, \$67.00 (XXL), \$71.00 (XXXL)
Youth 7" Inseam Short w/ Pockets	JGSP7Y	S-XL	N/A	N/A	List: \$49.00	List: \$59.00
Adult 9" Inseam Short w/o Pockets	JGSS9A	S-XXXL	N/A	N/A	List: \$52.00, \$56.00 (XXL), \$60.00 (XXXL)	List: \$62.00, \$66.00 (XXL), \$70.00 (XXXL)
Youth 9" Inseam Short w/o Pockets	JGSS9Y	S-XL	N/A	N/A	List: \$48.00	List: \$58.00
Adult 9" Inseam Short w/ Pockets	JGSP9A	S-XXXL	N/A	N/A	List: \$55.00, \$59.00 (XXL), \$63.00 (XXXL)	List: \$65.00, \$69.00 (XXL), \$73.00 (XXXL)
Youth 9" Inseam Short w/ Pockets	JGSP9Y	S-XL	N/A	N/A	List: \$51.00	List: \$61.00
Women's 5" Inseam Short w/o Pockets	JGSS5W	S-XXL	N/A	N/A	List: \$48.00, \$52.00 (XXL)	List: \$58.00, \$62.00 (XXL)
Women's 5" Inseam Short w/ Pockets	JGSP5W	S-XXL	N/A	N/A	List: \$51.00, \$55.00 (XXL)	List: \$61.00, \$65.00 (XXL)
Adult Fleece Pant	JGFPPA	S-XXXL	List: \$70.00, \$74.00 (XXL), \$78.00 (XXXL)	N/A	N/A	N/A
Women's Fleece Pant	JGFPPW	XS-XXL	List: \$70.00, \$74.00 (XXL)	N/A	N/A	N/A
Youth Fleece Pant	JGFPPY	S-XL	List: \$66.00	N/A	N/A	N/A

PRODUCTION TIME: Allow 4 weeks from the day artwork is approved for shipment on Green orders.


NEW Fleece Hoodie
JGFH1A/W/Y
Based on GFH1

NEW Raglan Sleeve Polo
JGPL1A/W/Y
Based on GPLC

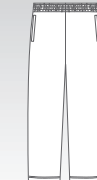
NEW Set-in Sleeve Polo
JGPL2A/W/Y
Based on GPL2

NEW Loose Fit Short Sleeve Crew T-Shirt
JGJC1A/W/Y
Based on 506

NEW Loose Fit Long Sleeve Crew T-Shirt
JGJC2A/W/Y
Based on 506LS

Color
SEE PAGE 36

*All Fleece Hoodie (JGFH1A/W/Y) designs can select the inside hood color to be a print pattern design.


NEW Fleece Pant
JGFPPA/W/Y
Based on GFPS

NEW 5" Inseam Women's Short w/ Pockets
JGSP5W
Based on 565PW

NEW 7" Inseam Short w/ Pockets
JGSP7A/Y or w/o Pockets JGSS7A/Y
Based on 567P

NEW 9" Inseam Short w/ Pockets
JGSP9A/Y or w/o Pockets JGSS9A/Y
Based on 569P

 Visit our Uniform Builder and Equipment Room at Alleson.com!

Foundation

Quality and consistency are the foundation of CHROMAGEAR. Strictly adhering to the best practices established in 3 key areas of development is what sets CHROMAGEAR apart from the competition. At Alleson, the integration of the Color Formulation, Fabric Innovation, and the Technical Engineering procedures we develop and follow, make CHROMAGEAR the highest quality and most innovative sublimated product in the athletic industry.

TECHNICAL ENGINEERING

Maintaining and strictly following cutting edge processes to ensure the highest quality and consistency throughout manufacturing.

FABRICATION

Commitment to the development of innovative fabrics with high performance attributes that maintain their unique characteristics throughout the Sublimation process, as well as during the rigorous demands of playing each individual sport.

COLOR FORMULATION

Unsurpassed color vibrancy and saturation with micro-analytic profiling.

Color

Introducing CHROMAGEAR's Color Collections! Providing the ultimate selection of rich, vibrant colors for teams, leagues, and all-stars! Mix & Match our collections to create your own winning combination of CG Color!

ATHLETIC

ARENA ORANGE AG	BLACK BK	CARDINAL CA	CHARCOAL CH	COLUMBIA BLUE CB	DARK GREEN DG	GREEN BAY GOLD GB	GREY GR
KELLY GREEN KE	LIGHT GOLD LG	MAROON MA	NAVY BLUE NA	OLD GOLD OG	ORANGE OR	PINK PI	PURPLE PU
ROYAL BLUE RO	SCARLET SC	SILVER SI	TEAL TE	TENNESSEE ORANGE TN	TEXAS ORANGE TO	VEGAS GOLD VG	WHITE WH

BATTLEFIELD

USMC RED UR	USMC GOLD UO	USAF ROYAL UY	USAF GREY UG	USN NAVY UN	US ARMY BLACK UB	US ARMY GOLD AO	RIFLE GREEN FG
BAGBY GREEN BY	COMBAT GREY CG	DESERT SAND DS	COYOTE BROWN YB	MILITARY OLIVE MO	INFANTRY BLUE IB		

EARTH

BRASS GOLD RG	BROWN BR	CONCRETE JUNGLE CJ	MOSS GREEN ME	NUDE NU	OLIVE GREEN OL	SEA GREEN SE	STORM BLUE SB
VINTAGE WHITE VW	WINE RED WR						

ELECTRIC

ELECTRIC AQUA EA	ELECTRIC BLUE EB	ELECTRIC BUBBLEGUM EU	ELECTRIC CHERRY EC	ELECTRIC GREEN EG	ELECTRIC MAROON EM	ELECTRIC ORANGE EO	ELECTRIC PINK EP
ELECTRIC PURPLE ER	ELECTRIC WATERMELON EW	ELECTRIC YELLOW EY					

SPIRIT

CREAMSICLE CM	LAVENDER LA	LIGHT PINK LP	MIAMI TEAL MT	OCEAN CURRENT OC	POWDER BLUE PB	RASPBERRY RED RR	SEA FOAM GREEN SF
SHADOW SH	SOUR MELON SU	STRAWBERRY RED SR	TURBO YELLOW TY				

How to Order CHROMAGEAR

See styles & designs on pages 18-23.

- 1 Choose your style & sizes (JC103F, JC210, etc.)
- 2 Choose your Design (JD1000, etc.)
- 3 Choose your Colors based on the design you select. Select colors in specified color sequence, as shown with each design on pages 18-23.
- 4 Indicate your lettering and/or mascots with placement.

Email to: CHROMAGEAR@alleson.com
Fax to: 1-800-836-0775

Stock Art: All graphic designs shown on garments are available at no extra charge. A vast library of art, such as mascots, sport logos, etc., are also available upon request.

Custom Art: Extra art charges may apply for custom design artwork. Complex logos and other personalized treatments will incur an additional charge at the rate of \$120.00 per hour.

Artwork Approval Policy: Alleson Cheerleading will not begin production on any order until a written artwork approval is received.

Custom CHROMAGEAR garments may not be returned for any reason.

Under no circumstances are CHROMAGEAR garments to be put through a screen print dryer. Dyes will migrate and the design will be ruined.

Advantage

- 1 Simplified Online Ordering
- 2 Innovative Product
- 3 Competitive Pricing
- 4 Online Equipment Room
- 5 Go Green Guarantee



Pattern #1: 1" Standard Braid

Three Stripe, Two Color

BK/LG/BK	BK/SC/BK	BK/WH/BK
CB/WH/CB	DG/WH/DG	KE/WH/KE
LG/WH/LG	MA/WH/MA	NA/LG/NA
NA/SC/NA	NA/WH/NA	OR/WH/OR
PU/WH/PU	RO/LG/RO	RO/SC/RO
RO/WH/RO	SC/WH/SC	SI/WH/SI
WH/BK/WH	WH/KE/WH	WH/LG/WH
WH/MA/WH	WH/NA/WH	WH/PU/WH
WH/RO/WH	WH/SC/WH	GM/BK/GM
GM/NA/GM	GM/WH/GM	SM/BK/SM
SM/NA/SM	SM/RO/SM	SM/SC/SM
SM/WH/SM		

Solid

BK	CA	CB
DG	HP	KE
LG	MA	NA
OR	PU	RO
SC	SI	TE
VG	WH	GM
SM		

Two Stripe, Two Color

BK/WH	CB/WH	DG/WH	KE/WH
LG/WH	MA/WH	NA/WH	OR/WH
PU/WH	RO/WH	SC/WH	SI/WH
GM/WH	SM/WH		

Color 1 and Color 2 for all braids shown above can be reversed. Example: BK/WH can also be WH/BK.

Pattern #2: 2" Standard Braid

Three Stripe, Three Color

BK/WH/CA	BK/WH/CB	BK/WH/DG	BK/WH/KE	BK/WH/LG
BK/WH/MA	BK/WH/OR	BK/WH/PU	BK/WH/TE	NA/WH/CB
NA/WH/LG	NA/WH/OR	PU/WH/LG	PU/WH/TE	RO/WH/LG
RO/WH/OR	SC/WH/BK	SC/WH/NA	CB/WH/SM	NA/WH/GM
SC/WH/RO	BK/WH/GM	BK/WH/SM	BK/SM/TE	NA/WH/SM
PU/SM/BK	RO/SM/BK	RO/WH/SM	SM/RO/WH	SC/SM/BK
SC/WH/SM				

Five Stripe, Two Color

BK/WH/BK/WH/BK	DG/WH/DG/WH/DG	HP/WH/HP/WH/HP	LG/WH/LG/WH/LG	MA/WH/MA/WH/MA
NA/WH/NA/WH/NA	OR/WH/OR/WH/OR	PU/WH/PU/WH/PU	RO/WH/RO/WH/RO	SC/WH/SC/WH/SC
VG/WH/VG/WH/VG	WH/BK/WH/BK/WH	WH/DG/WH/DG/WH	WH/MA/WH/MA/WH	WH/NA/WH/NA/WH
WH/OR/WH/OR/WH	WH/PU/WH/PU/WH	WH/RO/WH/RO/WH	WH/SC/WH/SC/WH	BK/GM/BK/GM/BK
BK/SM/BK/SM/BK	NA/GM/NA/GM/NA	NA/SM/NA/SM/NA	RO/GM/RO/GM/RO	RO/SM/RO/SM/RO
SC/GM/SC/GM/SC	SC/SM/SC/SM/SC	GM/BK/GM/BK/GM	GM/NA/GM/NA/GM	SM/BK/SM/BK/SM
SM/NA/SM/NA/SM	SM/RO/SM/RO/SM	SM/SC/SM/SC/SM		

Color 1 and Color 3 for all braids shown above can be reversed. Example: BK/WH/CA can also be CA/WH/BK

Pattern #5: 1½" Standard Feather Braid



Three Stripe, Two Color

BK/WH/BK	CA/WH/CA	DG/WH/DG	LG/WH/LG	NA/WH/NA	OR/WH/OR
PU/WH/PU	RO/WH/RO	SC/WH/SC	TE/WH/TE	WH/BK/WH	WH/CA/WH
WH/CB/WH	WH/DG/WH	WH/KE/WH	WH/LG/WH	WH/MA/WH	WH/NA/WH
WH/OR/WH	WH/PU/WH	WH/RO/WH	WH/SC/WH	WH/TE/WH	GM/BK/GM
GM/NA/GM	GM/WH/GM	SM/BK/SM	SM/NA/SM	SM/RO/SM	SM/WH/SM

The most accurate way to ensure proper fit is to try on a sample of the garment.

We strongly recommend that you purchase a Fit Kit to use when sizing a team. These Fit Kits allow each participant to try on multiple sizes so they can select the skirt or top size that fits them best.

Fit Kit Information & Usage Guidelines
Fit Kits are the best way to ensure proper fit of Alleson Cheerleading uniforms. Five different Fit Kits are available for our different uniform patterns. Each kit contains one of each size youth and adult garment, respectively. It is important to know what style(s) a customer is looking to purchase BEFORE you do a fitting. The appropriate Fit Kit must be used to ensure accuracy and customer satisfaction. Please contact an Alleson Cheerleading Customer Service Representative for Fit Kit pricing.

FIT KIT CODE	DESCRIPTION	USE WHEN FITTING FOR THE FOLLOWING UNIFORM STYLES:		LIST PRICE
 *	Poly Back Shells and Elastic Waistband Skirts	C100/Y C201M/Y C101V/Y C202A/Y C200/Y		\$180.00
 *	Fitted Straight Skirts	C205/Y		\$200.00
Call Customer Service for fit samples out of stock inventory.	Various Styles	C105/Y C180/Y C181/Y C280/Y C281/Y	C504P/Y C680/Y C700F/Y C730F/Y C802S/Y	

*Fit Kits are non-refundable.

ADULT	XXS	XS	S	M	L	XL	XXL	3XL	4XL	5XL
Stretch Back Shells C105 CHEST			28" – 30"	31" – 33"	34" – 36"	37" – 39"	40" – 42"	43" – 45"		
Poly Back Shells C100, C101V, C180, C181 CHEST			30" – 32"	33" – 35"	36" – 38"	39" – 41"	42" – 44"	45" – 47"		
Figure Fits C680, C700F, C730F, JC103F CHEST			28" – 30"	31" – 33"	34" – 36"	37" – 39"	40" – 42"			
Elastic Waistband Skirts C200, C201M, C202A WAIST LENGTH			22" – 24" 14½"	25" – 27" 15"	28" – 30" 15½"	31" – 33" 16"	34" – 36" 16½"			
Elastic Waistband Skirts C280, C281 WAIST LENGTH			22" – 25" 14"	26" – 29" 14½"	30" – 33" 15"	34" – 37" 15½"	38" – 41" 16"			
Fitted Skirt C205 SIZE WAIST HIP LENGTH	5 24½" – 25" 35" 13"	7 26" - 26½" 36½" 13"	8 27½" – 28" 38" 14"	10 29" - 29½" 39½" 14"	12 30½" – 31" 41" 15"	14 32" - 32½" 42½" 15"	16 33½" – 34" 44" 16"	18 35" - 35½" 45½" 16"	20 36½" – 37" 47" 17"	22 38" - 38½" 48½" 17"
Men's Uniform Pant QC502 WAIST INSEAM			26" – 28" 28½"	30" – 32" 29¼"	34" – 36" 30"	38" – 40" 30¾"	42" – 44" 31½"	46" – 48" 32¼"	50" – 52" 33"	
CHROMAGEAR / Flex Skirts C230, JC210 WAIST LENGTH			24" – 26" 13"	27" – 29" 13½"	30" – 32" 14"	33" – 35" 14½"	36" – 38" 15"			
Brilliance Warm-Up Jacket C940JW CHEST		27" – 29"	30" – 32"	33" – 35"	36" – 38"	39" – 42"	43" – 46"			
Brilliance Warm-Up Pant C945PW WAIST INSEAM		21" – 23" 30"	24" – 25½" 32"	26½" – 28" 33"	29" – 30½" 34"	31½" – 33" 34"	34" – 36" 34"			
GameDay Hoodie CHEST			30" – 33"	34" – 36"	37" – 39"	40" – 42"	43" – 45"			
Cheer Short C802S WAIST INSEAM			22¼" – 24" 2½"	24¼" – 26" 2½"	26½" – 28" 2½"	28½" – 30" 2½"	30½" – 32" 2½"			
Cheer Shorts C803, C804 WAIST INSEAM			22" – 25" 3"	26" – 29" 3"	30" – 33" 3"	34" – 37" 3"	38" – 41" 3"			
Cheer Briefs C300 - C305, JC300, JC301 WAIST			24" – 27"	27" – 30"	30" – 33"	33" – 35"	35" – 37"			
Midriff, Bra Top and Camp Wear C302M, C302VM, JC302M, JC803 CHEST			30" – 32"	33" – 35"	36" – 38"	39" – 41"	42" – 44"			
Cheer Body Suit C303B, JC303B CHEST HEIGHT			30" – 32" 4'10" – 5'3"	33" – 35" 5' – 5'6"	36" – 38" 5'2" – 5'7"	39" – 41" 5'5" – 6'	42" – 44" 5'7" – 6'2"			
Groove Pant C504P WAIST INSEAM			24" – 25½" 32"	26½" – 28" 33"	29" – 30½" 34"	31½" – 33" 34"	34" – 36" 34"	37" – 39" 34"		

If you must measure, please use the following guidelines:

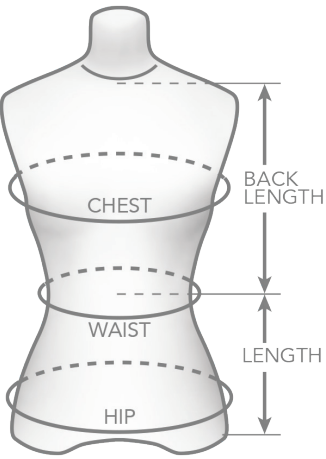
- Size Charts are technical specs of a garment and are not representative of how a garment will fit on a body. Please keep this in mind when referencing all size charts.

Example: If a cheerleader's chest measurement is 32, she falls at the highest range of an Alleson Small. This means the garment is as wide as the cheerleader's measurement. In most cases, a Medium would be necessary for additional room and proper fit.

DO NOT ALLOW PARTICIPANTS TO TAKE THEIR OWN MEASUREMENTS. Be sure that each individual wears the same undergarments they would normally wear under their uniforms, including Midriffs, Body Suits and Briefs.

If you fall between two sizes, always order the larger size.

If your hip measurement is significantly larger than your waist, select the size closest to your hip measurement and adjust the waist if necessary.



Waist: Stand straight and relaxed with heels together. Measure around the NATURAL waistline, over the body (not over clothing), keeping the tape parallel to the floor. It is critical that you measure the natural waist and not the drop waist. The natural waist is the narrowest part of the waist, between the ribs and the hips. The number of inches shown is the waist measurement.

For an accurate waist measurement, do not allow the person being measured to suck in their stomach. This may result in a uniform that will fit too snug.

Hips: Stand straight and relaxed with heels together. Measure around the fullest part of the hips, keeping the tape parallel to the floor. The number of inches shown is the hip measurement.

Chest: Stand straight with arms relaxed and down at sides. Measure around the fullest part of the bust/chest, keeping tape parallel to the floor. The number of inches shown is the chest measurement.

YOUTH	XXS	XS	S	M	L	XL
Stretch Back Shells C105Y CHEST		21" – 22½"	23½" – 25"	26" – 27½"	28½" – 30½"	
Poly Back Shells C100Y, C101VY, C180Y, C181Y CHEST		20½" – 22½"	23½" – 25"	26" – 27½"	28½" – 30"	31" – 33"
Figure Fits C680Y, C700FY, C730FY, JC103FY CHEST		21" – 22½"	23½" – 25"	26" – 27½"	28½" – 30½"	
Elastic Waistband Skirts C200Y, C201MY, C202AY WAIST LENGTH		15½" – 17½" 11"	18½" – 19½" 11½"	20½" – 21½" 12"	22½" – 23½" 12½"	24½" – 26½" 13"
Elastic Waistband Skirts C280Y, C281Y WAIST LENGTH			20" – 22" 12½"	23" – 25" 13"	26" – 28" 13½"	
Fitted Skirt C205Y SIZE WAIST HIP LENGTH		0 18½" – 19" 28" 10"	1 20" - 20½" 29½" 11"	2 21½" – 22" 31" 11"	3 23" - 23½" 32½" 12"	4 24½" – 25" 34" 12"
Men's Uniform Pant QC502Y WAIST INSEAM			21" – 23" 22"	24" – 26" 24"	27" – 29" 26"	
CHROMAGEAR / Flex Skirts C230Y, JC210Y WAIST LENGTH		15" – 17" 10"	18" – 20" 10½"	21" – 23" 11½"	24" – 27" 13"	
Brilliance Warm-Up Jacket C940JG CHEST			21" – 23"	24" – 26"	27" – 29"	
Brilliance Warm-Up Pant C945PG WAIST INSEAM			19" – 21½" 22"	22½" – 26" 26"	26" – 28" 30"	
Cheer Short C802SY WAIST INSEAM			17" – 20" 2½"	21" – 23" 2½"	24" – 26" 2½"	
Cheer Shorts C803Y, C804Y WAIST INSEAM			20" – 22" 2½"	23" – 25" 2½"	26" – 28" 2½"	
Cheer Briefs C300Y - C305Y, JC300Y, JC301Y WAIST	16" – 18"	18" – 20"	20" – 23"	23" – 26"	26" – 28"	
Midriff, Bra Top and Camp Wear C302MY, C302VMY, JC302MY, JC803BY CHEST		23" – 25"	26" – 27"	28" – 30"	31" – 32"	
Cheer Body Suit C303BY, JC303BY CHEST HEIGHT		23" – 25" 3'5" – 4'	26" – 27" 3'10" – 4'5"	28" – 30" 4'2" – 4'9"	31" – 32" 4'6" – 5'1"	
Groove Pant C504PY WAIST INSEAM			19" – 21½" 22"	22½" – 26" 26"	26" – 28" 30"	



